

Japan Business Online Training of Understanding Japan

A Bridge for Business

Available session for online training



1. Japan Business Etiquette
2. Virtual Cooperation with Japanese
3. Working in Japanese Organizations
4. On Business Trip to Japan

Overview



All online sessions last 90 min



With participants from different companies, so that an excellent exchange of ideas can take place



Small group of participants, so everyone can have their say and ask questions



Depending on the participants in English or German



The webinar is like a short online training very interactive with group work and quizzes

Topic: Japan Business Etiquette

For everyone,

...

*who is working with Japanese, either
in Europe or goes on a business trip
to Japan*

You will learn some "basics" for a
successful cooperation with
Japanese

Topics



Things you need to avoid



Things that are well received



Tips for your first meeting



Hints for general behavior

Topic: Virtual Cooperation with Japanese

Topics



Building trust
virtually



Email
correspondence



Communication of
critical issues

For everyone, ...

*... who works mainly virtually with
Japanese via email, video conferences
and video meetings*

Within 90 min. you will learn how to
improve your cooperation despite virtual
distance and how to build up trust.
Dealing with negative messages is also
covered.

Topic: Working in Japanese Organizations

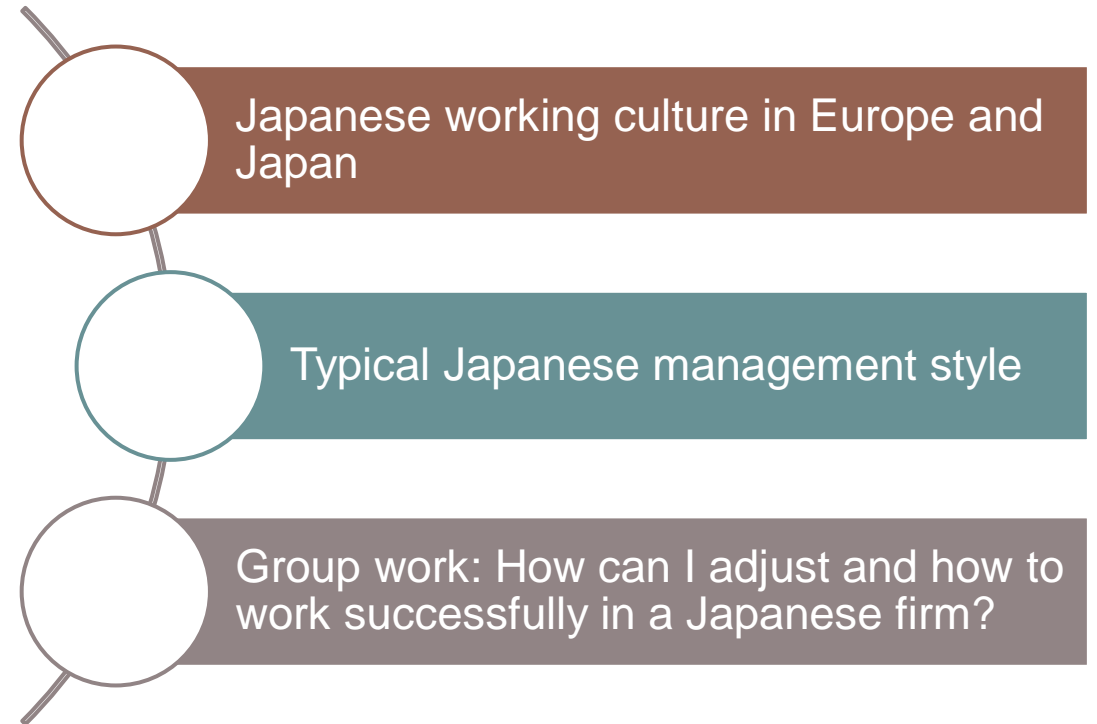
For everyone, ...

...

who is working in Europe in a Japanese organization

Learn to deal with the peculiarities of Japanese companies as well as management and develop strategies to work successfully in Japanese companies in Europe.

Topics



Topic: On Business Trip to Japan

For everyone, ...

...,

*who is going on business to Japan
and needs a quick introduction on
business behavior*

A few tips right before your trip to
Japan, so that your business in
Japan will be successful.

Topics

Introduction, bowing &
business cards

Do & don'ts

Tips for the trip

Tips for business

The trainer: **Ulrike Fröhlich**

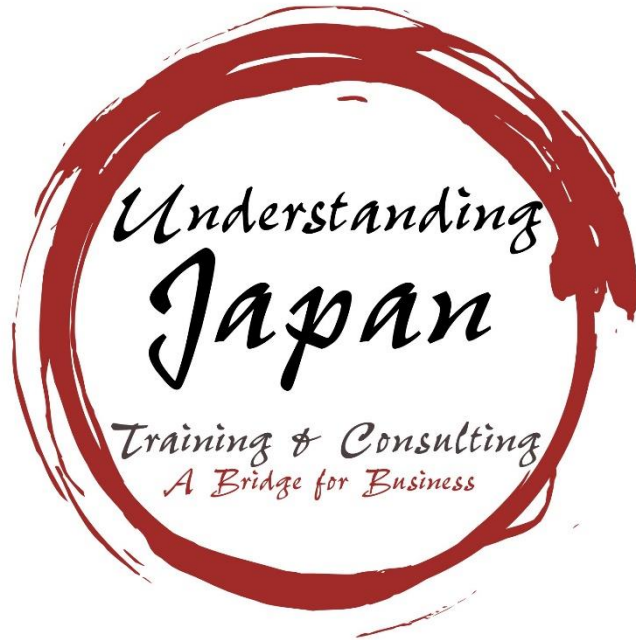


Involved with Japan for over 20 Jahren

- Studium: Japanologie, VWL & Soziologie (M.A.)
- Work-experience in Japanese firms and organizations in Japan and in Germany
- Since 2006 consultant and trainer for European-Japanese relations
- University Lecturer for International Business at the Cooperate State University Baden-Wuerttemberg DHBW Loerrach)

Many happy customers, like the Internationales Olympic Committee in Lausanne, Deutsche Bundesbank, Lufthansa, Konica Minolta, Airbus, Mazda and many more.

Looking forward to meeting you: また、ね。



Questions? Then please get in touch with me!

Ulrike Fröhlich

Understanding Japan

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